

# JustLuxé

a Luxury Portal

## LuxéHotels



*A Collection of the World's  
Premier Hotels and Resorts*



## ▶ WHO WE ARE

JustLuxé.com is an online luxury publication and resource guide, which provides objective analysis and relevant information to affluent consumers worldwide.

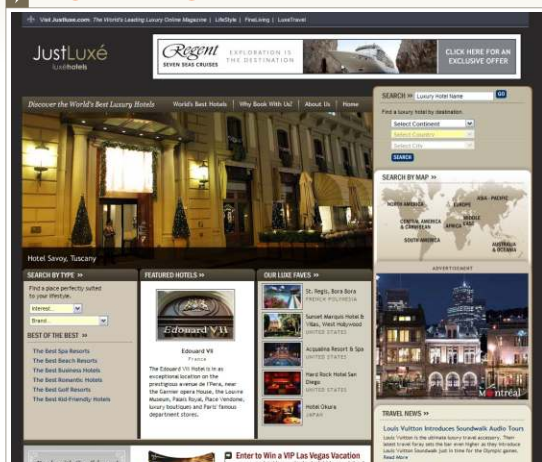
JustLuxé reaches more than 1.5 million highly sought after visitors monthly and contains thousands of articles covering more than 40 travel, luxury goods and service categories.

According to a 2008 independent study by Nielsen Research, JustLuxé affluent audience is:

- ▶ 7 times more likely to have visited the Four Seasons or the Ritz Carlton in the last 90 days
- ▶ 7 times more likely to have made a purchase from Saks Fifth Avenue or Neiman Marcus
- ▶ 5 times more likely to have an investment portfolio of \$1,000,000+
- ▶ 5 times more likely to enjoy flying and sailing
- ▶ 3 times more likely to own an Infiniti, Mercedes-Benz or BMW

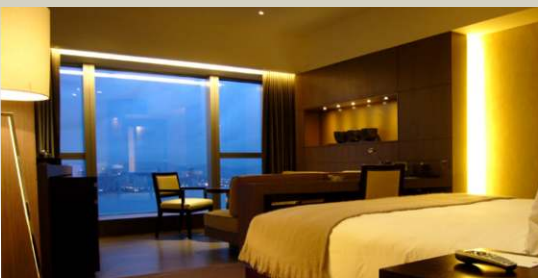
Our Luxury Travel Guide, which launched in early 2007, contains more than a thousand travel articles written by our staff writers and JustLuxé contributors. It soon became our most visited destination page for online visitors seeking information on luxury hotels, resorts and spas. With positive consumer feedback and high interest from the hoteliers for advertising space we began the creation of LuxéHotels, a collection of premier four and five-star hotels that is highly sought after by our affluent audience.

## HOME PAGE



## OVERVIEW PAGE





#### ▶ HOTEL PARTNER LISTINGS

- ▶ Kick off article or interview with General Manager plus periodic postings of Partner press releases on our pages and as well content partner websites.
- ▶ Your Hotel listed within the top ten position in the hotel city destination page and in two of "best of" categories.
- ▶ Your website url and phone number posted within your hotel listing.
- ▶ Twice a year your hotel will be featured and emailed to 250,000 subscribers of our newsletter.
- ▶ A 300x100 display ad that is featured throughout the Justluxé website providing 250,000 impressions yearly.

#### ▶ COST

\$5,000, 3 Free unrestricted room nights (for customer incentives), and a special amenity for our clients.

#### ▶ PREMIER LISTINGS

- ▶ Your Hotel listed in the top 3 position in your hotel's city destination and two "best of" categories. Includes all preferences listed in the Partner Listings.

#### ▶ COST

\$10,000





## HOTEL PARTNER LISTINGS

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Deer Valley Ski Resort Ramps Up for Winter Season

Select another Travel Article...

Skibowen through Deer Valley Ski Resort in Park City, Utah, was voted by readers of SKI magazine as this year's "SKI Resort in North America," major upgrades are forthcoming again for 2008-09 season. Those same readers ranked Deer Valley Ski Resort third in the top five North American ski resorts for seven consecutive years. The only resort ever observed after winter wonderland is seen from the bottom of slopes. For those familiar with Deer Valley, it's no surprise that it is business as usual as Deer has invested more than \$10 million in upgrades and improvements since 1990. So, it comes as no surprise that it is business as usual for good use for the year as well.

"Even though we've just begun to enjoy our summer season here at Deer Valley, we're already thinking ahead to our next ski season, and aiming to improve our guests' winter vacation experience," says Bob Weinman, Deer Valley's president and general manager.

Remaining at the summit is no easy feat in the area many skiers view as the U.S. capital of winter sports and recreation. Deer Valley is replacing a guest cabin atop a jagged mountain and remodeling and expanding its lodge. The new cabin will add up to 45 guests, and the expanded lodge will increase seating capacity and improve guest service to visitors. Additionally, 44 snowmobiles will be replaced, and five new trail groomers (snowcats) will be added to help with the building of the World Cup Super Cross course and the "TV Turn" terrain park.

"Last summer, we installed the new high-speed detachable quad chairlift, the Lady Morgan Express, and created eight new ski runs in the Empire Canyon area. Our improvements this summer are more subtle, but just as important: providing a top-notch guest experience," Weinman said.

Since doing so truly one of the most enjoyed aspects of our guests time at Deer Valley, our two biggest projects this summer will be replacing the existing Cooney's Cabin with a larger and updated model and also remodeling Empire Canyon Lodge."

However, there is still fun in the summertime too at Deer Valley. It is a year-round (Vegas for those of nature and active locations). During the summer season, an experience awaits: hiking, mountain biking, and challenging bike trails. Other summertime activities in the Park City area include golf and horseback riding, boating, sailing, and fly-fishing. Additionally, there are full-service spas, art galleries, museums, and various community facilities throughout the resort.

Along with the typical resort to winter sports, Deer Valley is also a mountain bike destination as one of the 10 best mountain bike destinations. Bicycles, along with their bikes, are taken up the mountains on chairlifts to select from a variety of cycling ventures, which includes 55 miles of trails.

For more reasons, Deer Valley Ski Resort is a fabulous destination for all seasons! Read more about Park City, Utah, in the City Guide section of JustLuxe.com.

For L&L James Redman

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Luxury Hotels in London

View all London Hotels on this page

Check in date: 2008-09-24

Check out date: 2008-09-25

Check Availability

at Hotel

LONDON | UNITED KINGDOM

Contemporary four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

Colman London

LONDON | UNITED KINGDOM

The Colman is an elegant four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

Harmon Hotel

LONDON | UNITED KINGDOM

Harmon Hotel is situated on the corner of Tottenham Court Road and Oxford Street in the heart of London's business district.

View Hotel

Check Availability

The Berkeley

LONDON | UNITED KINGDOM

The Berkeley is a four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

The Langham

LONDON | UNITED KINGDOM

The Langham is a five-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

The Pitt London

LONDON | UNITED KINGDOM

The Pitt is a four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

The Academy

LONDON | UNITED KINGDOM

Originally built as the Georgian house in 1770, The Academy is an intimate hotel in London's heart. It is a four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

TOP TRAVEL DESTINATIONS

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Win a Free Star All-Inclusive Luxury Vacation

Check in date: 2008-09-24

Check out date: 2008-09-25

Check Availability

TRAVEL NEWS

Los Angeles Introduces New Star All-Inclusive Luxury Vacation

Los Angeles is a four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

George Brown Hotel Plans for Luxury Hotels

George Brown Hotel is a four-star hotel in the heart of the city, just off the Strand and near the River Thames. The hotel offers a safe and secure location, as well as the most luxurious amenities.

View Hotel

Check Availability

Deer Valley Ski Resort Ramps Up for Winter Season

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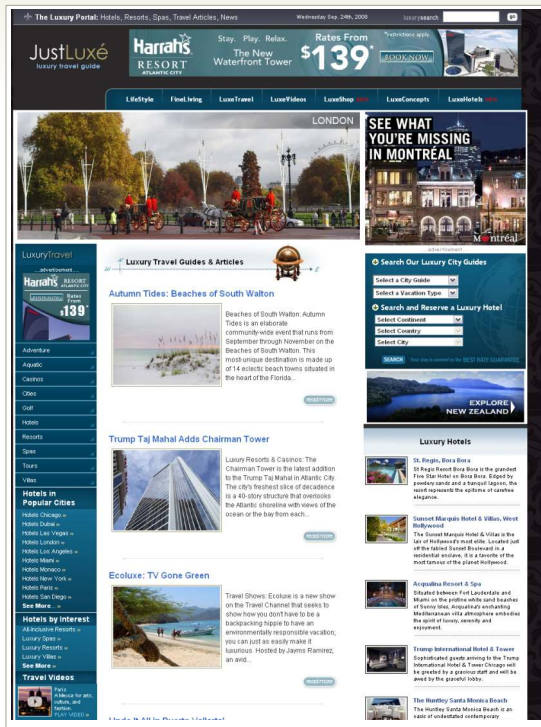
View Hotel

Check Availability

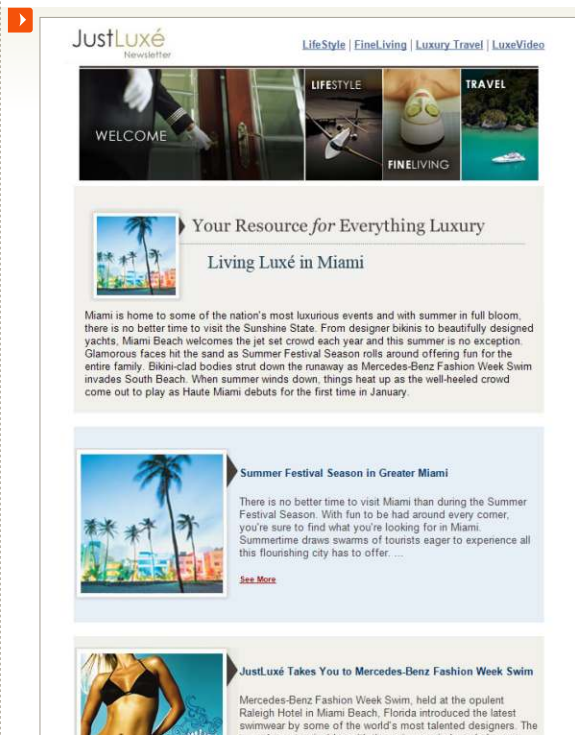
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